

**MEETINGS & CONVENTIONS ADVISORY COMMITTEE
MEMBERS
2009-10**

Karen Szemborski, Chair
Hilton Daytona Beach Resort

Lisa Shavatt, Co-Chair
Daytona 500 Experience

Patty Devine
Wyndham Ocean Walk Resort

Libby Gallant
Daytona Beach Resort & CC

Marisol Moreno
Homewood Suites by Hilton

Mary Hutchcraft
The Shores Resort & Spa

Kathy Masterson
Plaza Resort & Spa

Kristen Robertson
LPGA International

Barbara Kelly
Platinum Events

Lillian Hess
Holiday Inn Express

Janice Griffin
Staed Hotels

MISSION:

The Meetings & Conventions Sales Advisory Committee shall serve in an advisory capacity to the Meetings & Conventions Department to develop and implement a cohesive and inclusive program of work that benefits the greater Daytona Beach area as a whole.

PRIMARY FOCUS:

Review and development of cooperative sales promotions, familiarization tours, collateral development and advertising.