

**ADVERTISING AND INTERNET MARKETING ADVISORY COMMITTEE
2009-10 MEMBERS**

Gary Brown, Chair

Representing: Sun Viking Lodge

Angela Cameron, Vice Chair

Representing: Hilton Daytona Beach
Oceanfront Resort

Blaine Lansberry

Representing: Bahama House/Best
Western Aku Tiki Inn

Frank Molnar

Representing: The M Group

Chris Duval

Representing: Ocean Waters Management

Larry Fornari

Representing: DB Oceanfront, LLC

Tony Welch

Representing: Tony Welch Marketing

Stanley Obrochta

Representing: Atlantic Ocean Palm Inn

Libby Gallant

Representing: Emerald Shores

Chris Fagan

Representing: Ramada Inn Speedway

Sharon Lashinsky

Representing: Perry's Ocean Edge Resort

MISSION:

The Advertising Advisory Committee shall serve in an advisory capacity to the HAAA/CVB to develop and implement a cohesive and cooperative consumer media and promotions plan that benefits the greater Daytona Beach area as a whole.

PRIMARY FOCUS:

Consumer advertising, creative campaign, and direct mail program.