

BIKETOBERFEST® DEVELOPMENT COMMITTEE
2009-10 MEMBERS

Tom Guest, Chair

Representing: Chopper's World

Bob Davis, Vice-Chair

Representing: Hotel & Lodging
Association of Volusia County

Kevin Kilian

Representing: Daytona Beach/Halifax
Area Chamber

Julie Dziak

Representing: Daytona International
Speedway

Naomi Weiss

Representing: Daytona Beach
Partnership Association

Frank Heckman

Representing: Beachside Neighborhood
Watch

Pam Hobbs

Representing: Children's Advocacy
Center

Big John

Representing: WELE Talk Show Host

Carl Morrow

Representing: Carl's Speed Shop

Turner Hymes

Representing: Second Avenue Merchant
Association

Larry Stephens

Representing: New Visions
Management

Virginia Brown

Representing: Beachside Resident

Melissa Penland

Representing: Iron Horse Saloon

Bobby Honeycutt

Representing: Consultant

Will Rossmeyer

Representing: Destination Daytona

MISSION:

The Biketoberfest® Advisory Committee shall serve in an advisory capacity to the CVB's Tourism Events Department to develop and implement a cohesive plan for maintaining and further developing Biketoberfest® as a long term sustainable event.

PRIMARY FOCUS:

The committee serves as advisor to the City of Daytona Beach City Commission, relative to the Biketoberfest® Master Plan, works with staff on marketing recommendations, and reviews the event annually for improvements.