

**GOLF DAYTONA BEACH ADVISORY COMMITTEE
2009-10 MEMBERS**

Steve Farley, Chair

Representing: Perry's Ocean Edge Resort

Gary Brown, Vice Chair

Representing: Sun Viking Lodge

John Cameron

Representing: Daytona Beach Golf Club

Reggie Hunter

Representing: Staed Hotels

John Finger

Representing: Cove on Ormond Beach

Mike Yaz

Representing: Golf Consultant

Angela Payne-Jelenic

Representing: Hampton Inn Ormond Beach

David Hands

Representing: Ocean Court Motel

MISSION:

The Golf Daytona Beach Advisory Committee shall serve in an advisory capacity to the CVB's Golf Daytona Beach Department to develop and implement a cohesive and inclusive program of work focused on increasing golf travel to the greater Daytona Beach area as a whole.

PRIMARY FOCUS:

Review and develop sales promotions, package programs, collaterals and advertising.