

TRAVEL INDUSTRY SALES ADVISORY COMMITTEE
2009-10 MEMBERS

Rick Andino, Chair

Representing: Extra Holidays by Wyndham

Lisa Shavatt, Vice Chair

Representing: Daytona
500 Experience

Lauren Lazenby

Representing: Marriott
Daytona Beach

Tom Delaney

Representing: Elite Hospitality

Michel Gignac

Representing: Hawaiian Inn

Deana Gammero

Representing: Bubba Gump –
Ocean Walk Shoppes

Carene Darcy

Representing: Ocean Waters
Management

Robin Camacho

Representing: El Caribe Resort &
Conference Center

Janice Griffin

Representing: Staed Hotels

Jake Whitmore

Representing: Enterprise Rent-A-Car

MISSION:

The Travel Industry Sales Advisory Committee shall serve in an advisory capacity to the CVB's Travel Industry Sales Department to develop and implement a cohesive and inclusive program of work that benefits the greater Daytona Beach area as a whole.

PRIMARY FOCUS:

Sales promotions, package program development and advertising.