

**GOLF DAYTONA BEACH ADVISORY COMMITTEE
MEMBERS
2007-08**

Steve Farley, Chair
Inn On The Beach

Sharon Lashinsky, Vice-Chair
Perry's Ocean Edge Resort

John Cameron
Daytona Beach Golf Club

T.G. Ailstock
The Shores Resort & Spa

Mike Yaz
Ocean Waters Management

David Hands
Ocean Court Motel

Mary Hafeman
LPGA International

Ernie Johnson
Turnbull Bay Golf Club

Kate Minnock
The Golf Club at Cypress Head

Gary Brown
Sun Viking Lodge

Reggie Hunter
Staed Hotels

MISSION:

The Golf Daytona Beach Advisory Committee shall serve in an advisory capacity to the CVB's Golf Daytona Beach Department to develop and implement a cohesive and inclusive program of work that benefits the greater Daytona Beach area as a whole.

PRIMARY FOCUS:

Sales promotions, package program development and advertising.