

**ADVERTISING/INTERNET MARKETING COMMITTEE
MEMBERS
2007-08**

Gary Brown, Chair
Sun Viking Lodge

David Talley, Vice Chair
Daytona International Speedway

Larry Fornari
Cancun Lagoon

Libby Gallant
Ocean Waters Management

Sharon Lashinsky
Perry's Ocean Edge Resort

Katharina Brierton
Bahama House/Best Western Aku Tiki Inn

Chris Fagan
Ramada Inn Speedway

Stanley Obrochta
Atlantic Ocean Palm Inn

Angela Cameron
Hilton Daytona Beach Oceanfront Resort

Tony Welch
Tony Welch Marketing

Frank Molnar
Shoreline All Suites Inn

MISSION:

The Advertising/Internet Marketing Committee shall serve in an advisory capacity to the HAAA/CVB to develop and implement a cohesive and cooperative consumer media and promotions plan that benefits the greater Daytona Beach area as a whole.

PRIMARY FOCUS:

Consumer advertising, e-marketing, overall creative campaign, and direct mail program.