

# Regional Itineraries

The following suggested regional itineraries are easily adapted for FIT or Group Clients of Travel Agents, Tour Operators and Motorcoach Operators. Age has no limits in most of the activity suggestions. For personal assistance contact the department's office by phone: (386) 255-0415, (800) 544-0415, extension 126 or E-mail: [alucania@daytonabeachcvb.org](mailto:alucania@daytonabeachcvb.org). Please refer to the Visitors Guide in the buyer's kit for additional attraction information.

**Heritage Tour:** *Share the Heritage with the memories of the Daytona Beach area's earliest settlers, African-Americans. Start at the beginning...visit one of the finest African art galleries in Central Florida at the **Museum of Arts & Sciences**. Learn some of the artistry and history of the African people. Tour the childhood home of Howard Thurman, one of the nation's greatest theological advocates of unity of the human race. **Bethune-Cookman College** is awe-inspiring and reflects the dedication of its founder, Dr. Mary McLeod Bethune. Take time to reflect the accomplishments of this great lady while touring her home and Gravesite. IMANI Services, Inc. can schedule and provide your catering needs on/off. After lunch take a ride to nearby DeLand to tour the **African-American & Caribbean-American Museum of Art**. Marvel at your final stop of the day at the **Black Heritage Museum** in New Smyrna Beach, housing an extensive collection of more than 70 replicas of African-American inventions. Come visit April through July and catch a "fly ball" at the Jackie Robinson Memorial Ballpark. Enjoy hot dogs and other ballpark culinary delights and cheer the Daytona Cubs to victory. Off-season, sample any of the area's many restaurants or evening venues – enjoy.*

**A Different Side:** *For the "high spirited" – A Helicopter ride in Daytona Beach or a hot-air balloon ride in DeLand puts the world in a different perspective. For the daring experience a free-falling adventure of a **tandem skydive**. Keep your feet on the ground and seek a journey with **Daytona Beach Ghost Walk** in Daytona Beach and perhaps a visit to the spiritualistic camp in **Cassadaga** – travel from the past to the future. A light meal is suggested to start your day with a festive dinner to close this intriguing day!*

**For Additional Information & Suggested Itineraries personalized for your clients Contact:** [alucania@daytonabeachcvb.org](mailto:alucania@daytonabeachcvb.org)

## **For additional information in Volusia County**

New Smyrna Beach Area Visitors Bureau  
Phone: (386) 428-1600, (800) 541-9621  
E-Mail: [nsbinfo@nsbfla.com](mailto:nsbinfo@nsbfla.com)

St. John River Country – DeLand Area  
Phone: (386) 775-2006, (800) 749-4350  
E-Mail: [info@stjohnsrivercountry.com](mailto:info@stjohnsrivercountry.com)