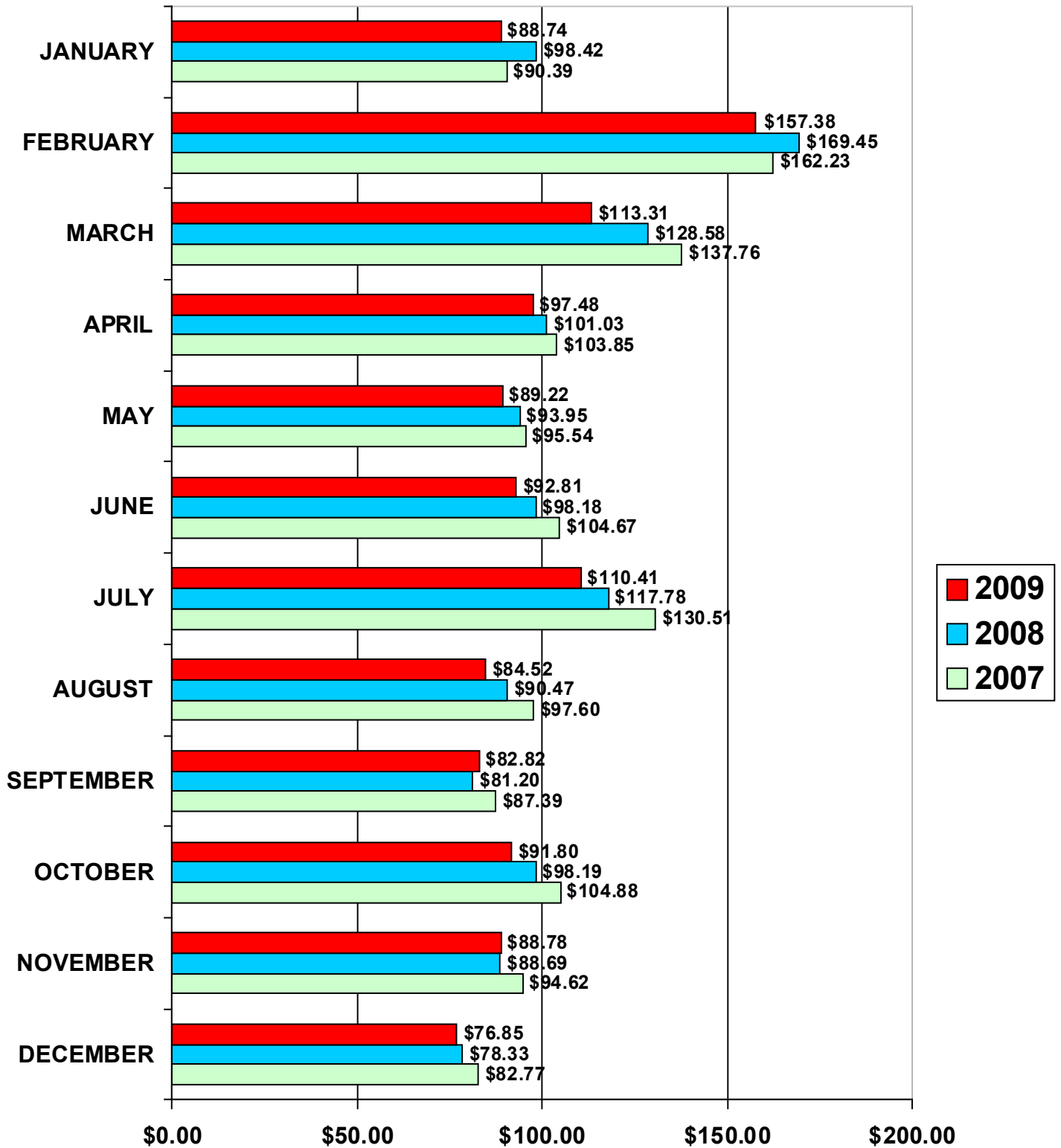


DAYTONA BEACH HOTEL/MOTEL AVERAGE DAILY RATE 2007 - 2009



2009 YTD AVG. \$ 100.58
2008 YTD AVG. \$ 107.72
2007 YTD AVG. \$ 110.98

