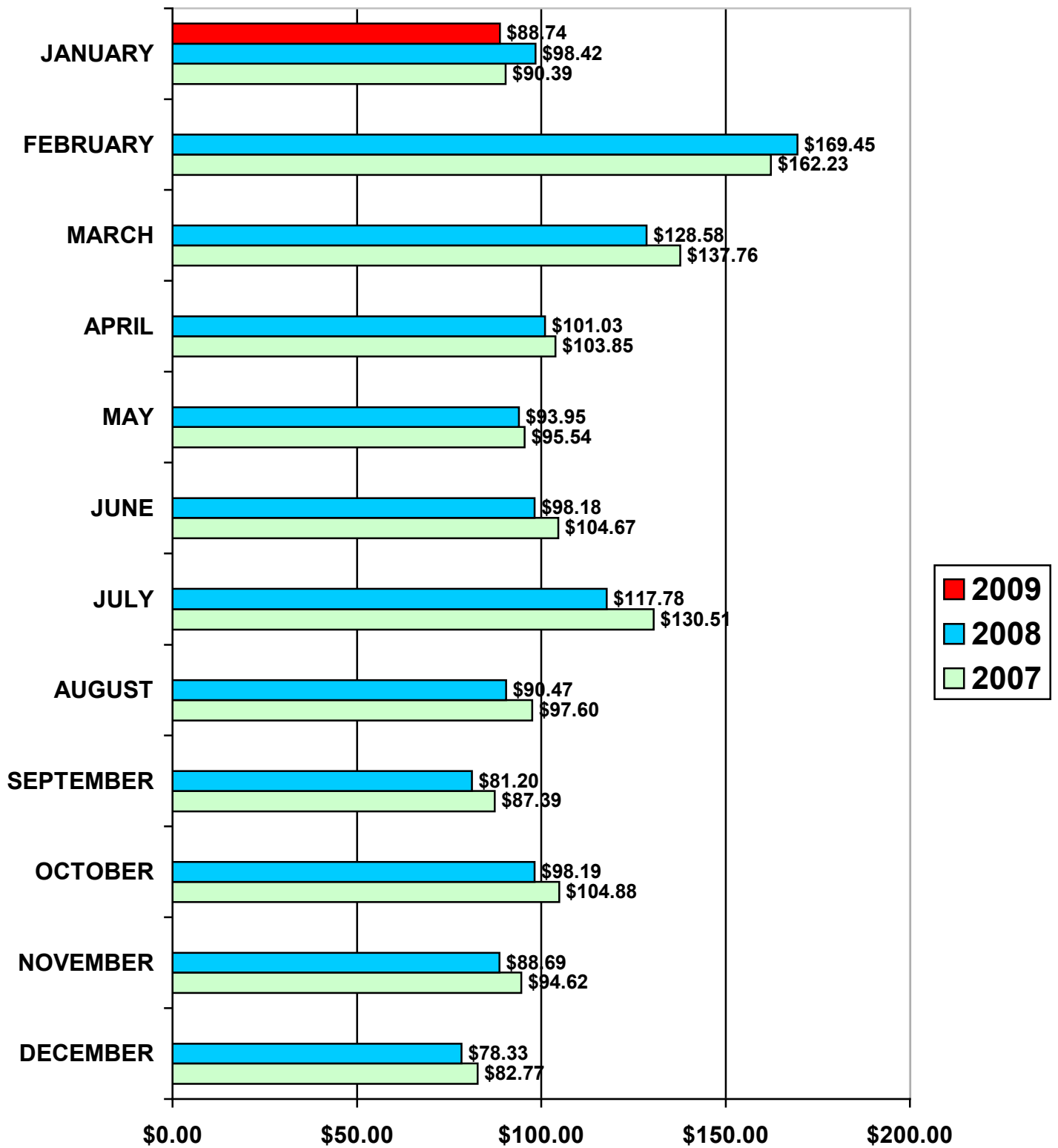


# DAYTONA BEACH HOTEL/MOTEL AVERAGE DAILY RATE 2007 - 2009



2009 YTD AVG. \$ 88.74

2008 YTD AVG. \$ 98.42

