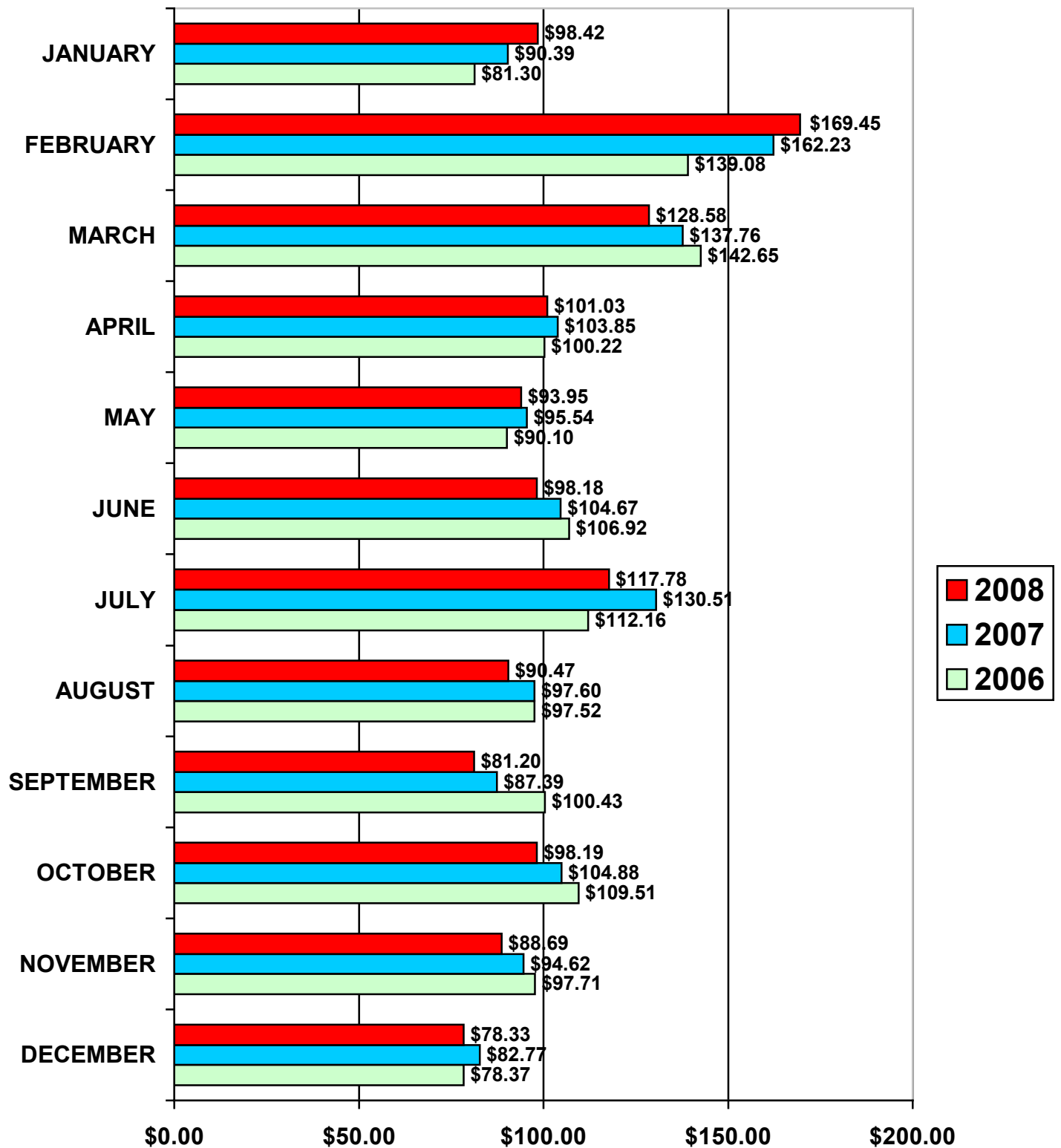


# DAYTONA BEACH HOTEL/MOTEL AVERAGE DAILY RATE 2006 - 2008



2008 YTD AVG. \$107.72  
2007 YTD AVG. \$110.58

