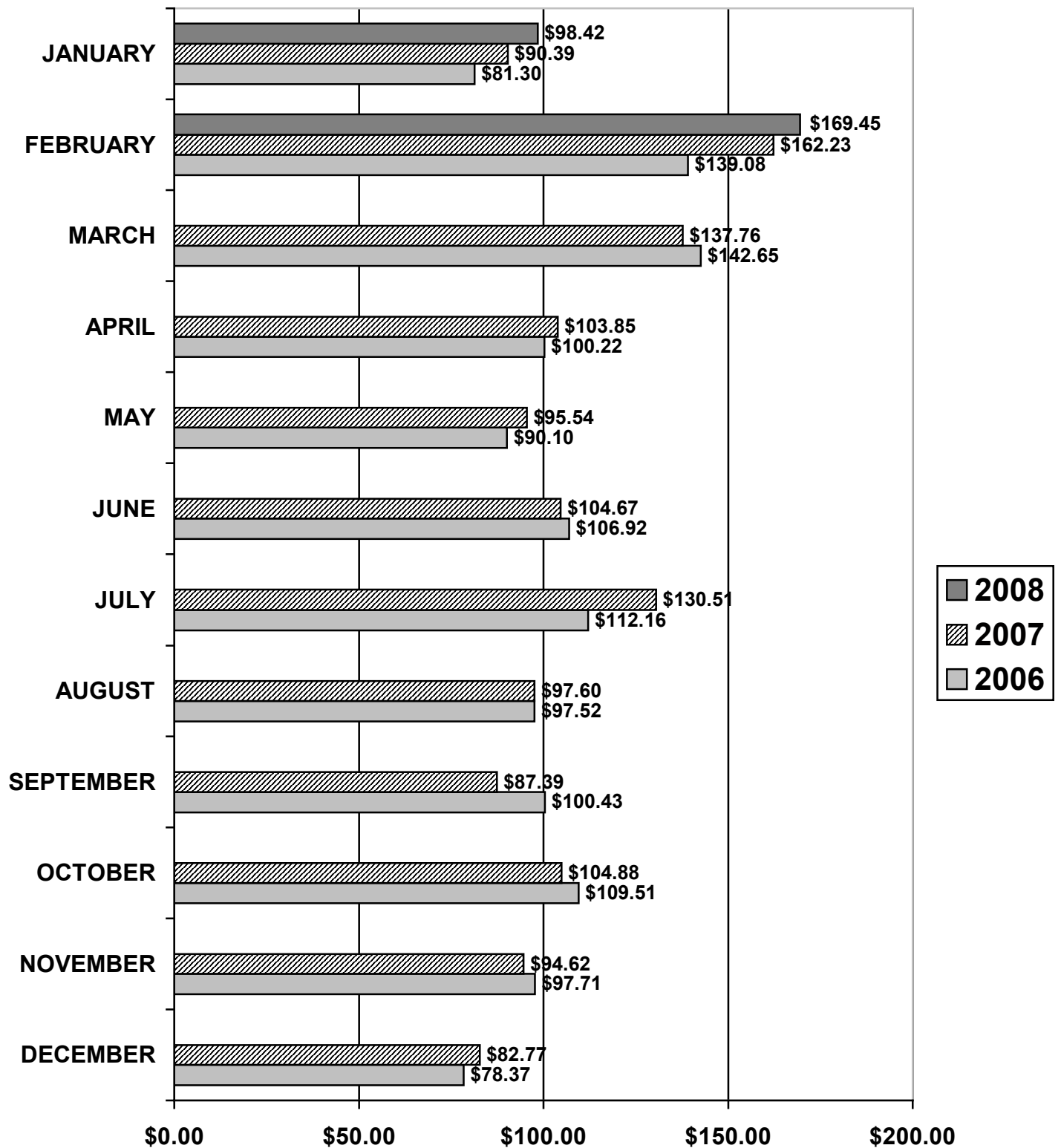


# DAYTONA BEACH HOTEL/MOTEL AVERAGE DAILY RATE 2006 - 2008



**2008 YTD AVG. \$136.72**  
**2007 YTD AVG. \$135.24**

