



FOR IMMEDIATE RELEASE
April 2009

What's New In The Daytona Beach Area

VACATION VALUES

Spring Family Beach Break. March 9-May 21, 2009. Families, couples and friends can enjoy a spring break filled with plenty of sun, fun and vacation values during the Daytona Beach area's Spring Family Beach Break season. Spring Family Beach Break specials feature a variety of accommodation types offering deals to suit every budget -- from luxury oceanfront resorts to small family-friendly hotels and B&Bs. Special rates on area attractions, restaurants and shops are also available. In addition, visitors can enjoy fun festivals throughout the season. To begin planning your Spring Family Beach Break to the Daytona Beach area, visit www.familybeachbreak.com or call toll-free 1-866-845-1993.

Daytona Summer Sale. The Daytona Beach Area Convention & Visitors Bureau's "Daytona Summer Sale" promotion features accommodation offers that are good from May 1-July 31, 2009. Visit www.daytonasummersale.com for details.

ATTRACTIONS

Daytona Beach Aqua Safari

Phone: 386.405.3445 • Web site: www.daytonabeachaquasafari.com
Discover the Daytona Beach area's natural wonders with Aqua Safari. Climb aboard Aqua Safari's red double decker bus and head south to Ponce Inlet, where you will board the Cnidoblast for an eco-tour of the area's scenic inlet waterway. Led by a licensed captain and marine biologist, the four-hour eco-tour will provide an up-close, hands-on overview of the region's ecosystem. Admission to the historic Ponce de Leon Inlet Lighthouse and the Marine Science Center are also included. Refreshments will be provided. All-inclusive admission: \$50 (Adults) and \$30 (Children 12 and younger). Reduced prices available for non-all inclusive admission. Pick-up is at Daytona Lagoon, 601 Earl Street, just off A1A. Call for departure times.

Charles and Linda Williams Children's Museum at the Museum of Arts & Sciences

352 S. Nova Road, Daytona Beach, FL
Phone: 386.255.0285 • Web site: www.moas.org
Be among the first to explore the newest addition to this Smithsonian-affiliated museum. Opened in November 2008, the children's museum is the first hands-on science center in



the region. The 9,300-square-foot-wing houses 15 professionally designed interactive exhibits that demonstrate various principles of science, engineering, and physics.

Ohana Luau at the Hawaiian Inn

2301 S. Atlantic Avenue, Daytona Beach, FL

Phone: 386.255.5411 ext.186 • Web site: www.ohanaluau.com

Enjoy the sights and sounds of the Pacific Islands as they come alive nightly during Daytona Beach's only dinner show. Suitable for all ages, this family show encourages its guests to become a part of the excitement on stage and learn traditional island dances with the shows Hawaiian beauties and warriors.

You will also be treated to an all-you-can-eat tropical feast. Served to you at your table, the feast will satisfy both your appetite and budget.



Ormond Beach Kayak Center

Phone: 1-888-9-KAYAKS • Web site: www.ormondbeachkayaks.com

Ormond Beach Kayak Center offers both river and sea kayaking opportunities as well as kayak fishing tours. Kayak rentals, paddle gear and lessons are also available.



FESTIVALS & EVENTS

Daytona Beach International Festival featuring the London Symphony Orchestra.

April 16-May 2, 2009. This entertainment extravaganza features performances by internationally acclaimed artists from the worlds of dance and music. Pops and classical concerts by the London Symphony Orchestra highlight the festival. The LSO considers the Daytona Beach area its "Official American Summer Home" and has performed intact in Daytona Beach more times than anywhere else in the world outside of London. www.dbif.com.

July Sprint Cup Weekend. July 3-4, 2009. NASCAR returns to Daytona International Speedway in July for the mid-summer spectacular under the lights with the 51st running of the **Coke Zero 400 Powered By Coca-Cola** (July 4) as well as the **Winn-Dixie 250 Powered By Coca-Cola Nationwide Series** event (July 3) and the **Grand-Am's Brumos Porsche 250 Rolex Sports Car Race** (July 4). www.daytonainternationalspeedway.com.



Biketoberfest®. October 15-18, 2009. This international event attracts motorcycle enthusiasts from throughout the U.S., Canada and beyond to the Daytona Beach area. Festivities include motorcycle races, charity rides, street festivals and expos. Biketoberfest® is a family-oriented event that gives motorcycle enthusiasts that one last ride before storing their bike away for winter. The event takes place at various locations throughout the Daytona Beach area. Biketoberfest® has been previously designated a Southeast Tourism Society Top 20 Event. www.biketoberfest.org.



Halifax Art Festival. November 7-8, 2009. This juried art show features more than 240 artists and food vendors, and also includes a student art competition, children's activities, live entertainment and more. www.halifaxartfestival.com.

Daytona Turkey Run Car Show. November 26-29, 2009. This celebration of classic automobiles is held annually at Daytona International Speedway. Turkey Run features more than 5,000 special interest vehicles including street machines, customs, street rods, classics, sports cars, muscle cars, race cars and trucks. www.turkeyrun.com.



Daytona KartWeek By Cometic Gasket. December 27-30, 2009. This auto event will feature hundreds of karts on Daytona International Speedway's infield half-mile sprint course. Keeping with tradition, the holiday classic will begin with load in on December 27, followed by a full day of practice December 28 and race days on December 29-30. www.daytonainternationalspeedway.com.

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To receive a free Daytona Beach Area Visitors Guide, call 1.800.854.1234 (U.S. & Canada only), 1.386.255.0415 or visit www.daytonabeach.com.