

**TRAVEL INDUSTRY SALES ADVISORY COMMITTEE
MEMBERS
2007-08**

Anne Little, Chair

Daytona Beach Residence Inn & Courtyard

Devon San Filippo, Vice Chair

Daytona Beach Resort & Conference Center

Tom Delaney

Elite Hospitality

Alana France

International Speedway Corporation

Deana Ramos

Bubba Gump-Ocean Walk Shoppes

Robin Camacho

Perry's Ocean Edge Resort

T. G. Ailstock

The Shores Resort & Spa

Charryse Broughton

Enterprise Rent-A-Car

Tania McCall

Ocean Waters Management

Richard Shaw

Daytona Lagoon

Janice Griffin

Stead Hotels

MISSION:

The Travel Industry Sales Advisory Committee shall serve in an advisory capacity to the Travel Industry Sales Department to develop and implement a cohesive and inclusive program of work that benefits the greater Daytona Beach area as a whole.

PRIMARY FOCUS:

Cooperative sales promotions, familiarization tours, collaterals and advertising.