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FOR IMMEDIATE RELEASE

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New Resort Spas Continue to Open in the Daytona Beach Area

Daytona Beach, Fla. – New resort spas continue to open in the Daytona Beach area with the newest addition, Terra Acqua Day Spa at the Daytona Beach Resort & Conference Center having opened in 2008. The Terra Acqua Day Spa at the Daytona Beach Resort & Conference Center joins The Spa at Hilton Daytona Beach Oceanfront Resort, the Vacation Therapy Spa at Wyndham Ocean Walk Resort, The Spa at the Shores Resort & Spa, and Ocean Waters Spa at the Plaza Resort & Spa in offering visitors to the Daytona Beach area a complete respite that rejuvenates the mind, body and spirit.

The Terra Acqua Day Spa at the Daytona Beach Resort & Conference Center invites visitors to “retreat the mind, revive the soul” with its many wonderful offerings such as: Bronze & Glow, After Sun Mineral Enchantment, Lava Shell Massage and Secret Face & Body Ritual. Terra Acqua Day Spa features Sothys professional skin care line.
www.daytonabeachresort.com.

The Spa at the Hilton Daytona Beach Oceanfront Resort features three massage and skin treatment rooms, one manicure/pedicure room complete with hydrotherapy tub and separate men’s and women’s locker rooms. The spa proudly offers Pevonia Botanica® as its official skin care line. Ideally situated along the Atlantic shoreline, The Spa at the Hilton Daytona Beach offers numerous signature treatments that capitalize on its close proximity to the sun and surf. Guests can relax and refresh with Timeless Rejuvenation – a Myoxy Caviar and Pearl Facial, the Ultimate Hydration, a Hydrating Seaweed Wrap, or Water Lily After Sun Soothing Wrap. Men can enjoy the rejuvenating benefits of The Spa with SkinFit...Just for Men, or one of the many massage treatments available. Lunch and snacks are available from the special spa menu or from the hotel’s room service selections. Gift cards may be purchased for spa services and treatments. Reservations are now being taken at 386-944-1334. Special spa packages as well as overnight packages are available. Visit www.daytonahilton.com for more details.

The Shores Resort & Spa, a four-diamond facility, celebrated its grand opening in fall 2005 after undergoing a \$31 million transformation. The 212-room oceanfront resort’s spa facility specializes in Indonesian and Thai rituals as well as a full slate of massage therapies, body treatments, salon services and facial care. Guests can choose to be pampered with a seaside salt glow or rehydrating cucumber aloe wrap. Many of the spa’s body treatments use a blend of herbs and minerals indigenous to, and inspired by, Florida. While at the spa, guests can also venture to the Far East and revel in the fragrances of jasmine, frangipani and tropical island fruits during a Balinese or Thai massage. Indonesian and Thai ritual treatments include the Javanese Lulur Royal Treatment, Volcanic Earth Clay Ritual, Thai Kelapa Ritual and Samunprai – Thai Herbal Heat Energizer. The spa’s Indonesian and Thai ritual treatments range from 80 to 110 minutes. Several spa packages are

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Two New Resort Spas Open in the Daytona Beach Area...Page 2 of 2

available including, All Thai-ed Up and Sacred Journey. Both treatments range from 3-1/2 to 4 hours and include massage and facial treatments and manicures. Visit www.shoresresort.com or call toll-free 1-866-934-SHORES for more details.

The Vacation Therapy Spa at Wyndham Ocean Walk Resort offers guests a choice of massages, manicures and pedicures, body treatments, skin care and waxing treatments. Designed with the relaxation, health and wellness of their guests in mind, the Vacation Therapy Spa offers natural treatments to sooth sore muscles, relieve stress and promote well being. For more information visit www.vacationtherapyspa.com, www.oceanwalk.com or call (386) 323-4861.

Daytona Beach's first oceanfront resort spa, **Ocean Waters Spa**, is located inside the historic Plaza Resort & Spa. This 15,000-square-foot, European-style spa features 16 private treatment rooms, a hair and nail salon, sauna and fitness center. Spa services include facials and skin treatments, massages and wraps. Packages offered include the Beautiful Day and Perfect Day. Both packages include facials, hydrotherapy, a spa lunch and more. Reservations can be made online. For more information call 386-267-1660 or visit www.oceanwatersspa.com.

Located along the central east coast of Florida, the Daytona Beach area has been a favorite family vacation destination for more than a century. Just an hour's drive to Orlando attractions, the resort area's sparkling beaches, championship golf courses and unique Florida attractions welcome eight million visitors annually.

To learn more about the greater Daytona Beach area, visit the Daytona Beach Area Convention and Visitors Bureau's official visitor information Web site – www.daytonabeach.com – or call 1-800-854-1234.

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