



Funny You Should Ask!

Visitors Information Centers

In addition to providing visitors with Daytona Beach area information through Visit Florida's many strategically placed Florida Welcome Centers, the CVB has designated Visitor Information Centers of its own located throughout the Greater Daytona Beach Area.

Daytona Beach Area Convention and Visitors Bureau

Daytona Regional Chamber of Commerce
126 E. Orange Ave., Daytona Beach

Daytona 500 Experience

Daytona International Speedway
1801 W. International Speedway Blvd., Daytona Beach

Bruce Rossmeyer's Destination Daytona

1633 N. U.S. Highway 1, (at I-95), Ormond Beach

Daytona Lagoon

601 Earl St., Daytona Beach

Ormond Beach Chamber of Commerce

165 W. Granada Blvd., Ormond Beach

The CVB gets thousands of inquiries each year due to its successful advertising and promotional programs. While the CVB's toll-free phone lines are answered with electronic prompts, the Information Services department also provides friendly staff members trained in customer service who are on-hand to answer any and all questions about the Greater Daytona Beach Area.

In order to expand our telephone answering capacity as needed without compromising the commitment to personalized service, the CVB also contracts with outside response companies from time to time to process and track inquiries generated by high-volume television advertising campaigns.

The CVB's in-house direct mail facility is located near the CVB's main office. It processes requests for information daily and sends appropriate materials out quickly to potential visitors. Inquiry lists are available to industry partners at a minimal cost, in both label and electronic formats. The CVB maintains a comprehensive database consisting of **more than 1.2 million inquiry names and addresses**, with a priority database of more than 65,000 households who have requested information from the CVB on a regular basis.

In 2008-09, the CVB sent vacation planning materials to more than **124,000 potential visitors** who contacted the bureau via phone calls, emails and reader service inquiries generated by magazine ads.