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**FOR IMMEDIATE RELEASE**

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## **What's New for Meetings in the Daytona Beach Area**

### **NEWS BRIEFS**

- **New Meeting & Convention Planner Now Available.** The Daytona Beach Area Convention and Visitors Bureau is now distributing the latest edition of its *Daytona Beach Area Meeting and Convention Planner*. The colorful 36-page guide features detailed information and images of the newly expanded Daytona Beach Ocean Center Convention and Entertainment Complex and the area's other diverse array of meeting facilities.
- **CVB Launches New Meetings Web Site.** The Daytona Beach Area CVB has launched a new, stand-alone Web site, [daytonabeachmeetings.com](http://daytonabeachmeetings.com), to highlight the area's collection of meeting and convention facilities and services. The site features a section on air service options and a comprehensive convention calendar listing events booked area-wide. In addition, planners can download helpful brochures, see testimonials from fellow planners, and get details on area-wide meeting venues. [www.daytonabeachmeetings.com](http://www.daytonabeachmeetings.com).

### **CONVENTION CENTER EXPANSION**

The \$76 million expansion of the **Ocean Center Convention and Entertainment Complex** in Daytona Beach is complete. The expansion added 100,000 square-feet of exhibit space and 30,000 square-feet of new meeting space, increasing the facility's total interior meeting and exhibit space to 205,536 square feet. The expansion also included work on existing meeting rooms to ensure that they're of the same excellent quality as the new rooms. In addition, the expansion included work on the center's façade as well as along State Road A1A (Atlantic Avenue). The highly anticipated expansion advances the Daytona Beach area to a second-tier convention market. **Error! Hyperlink reference not valid..**

To receive a free copy of the official *Daytona Beach Area Meeting and Convention Planner*, contact the Daytona Beach Area Convention and Visitors Bureau at 1.800.544.0415 ext. 131 or visit [www.daytonabeachmeetings.com](http://www.daytonabeachmeetings.com).

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