

Discover Meetings and Conventions!

March 2009

Volume I, Issue I



Welcome! This newsletter is a new initiative developed by the Meetings and Conventions Department of the Daytona Beach Area Convention and Visitors Bureau. We want to keep you informed of the activities in our department and what better way than a monthly newsletter!

M&C unveils new website

We are excited to announce that www.daytonabeachmeetings.com is now live! We have added some new features and upgraded the entire site. The site is now free-standing, whereas before it was a section on www.daytonabeach.com. Additional upgrades include: a Convention Calendar tab that currently lists all the CVB and Ocean Center's definite business; a How to Get Here tab with details on the airport and driving directions; a Testimonials tab, snippets of which are displayed on the home page; a Brochures tab that lists all brochures available in pdf format for easy downloading, as well as links back to www.daytonabeach.com for Visitor Guides; and an Ocean Center tab that showcases the expanded center and provides great tools for meeting planners to use. Check it out for yourself!

Travels of the M&C Department

Where we've been lately...

RCMA - Grand Rapids, MI

January 26-30

Alliance for CME – San Francisco, CA

January 28-31

Destination Showcase – Washington, DC

February 25-27

ConferenceDirect – San Diego, CA

March 4-6

N. Ctrl FL Planner's Expo – Gainesville, FL

March 2-4

***For more information on these shows please contact us!**



Is your hotel **Green Lodging** approved? If not, follow this link to find out more about this great program!

<http://www.dep.state.fl.us/greenlodging/designation.htm>

Ocean Center Happenings...

Spirit Team came to the Daytona Beach area with cheerleaders from January 8-12. They had approximately 12,000 people in attendance. This group was in Jacksonville for 18 years and moved to Daytona Beach for the first time this year. They are considering a multi-year contract with the Ocean Center.

Fire-Rescue East blazed into the Daytona Beach area from January 28-31. This group was previously in Jacksonville and moved to Daytona Beach after the Ocean Center expansion was complete.



Social Networking



Looking for a new way to network? Become a member of one (or more) of the many Internet Social Networking sites, and connect with planners from all over. Our favorites include:

www.facebook.com and www.linkedin.com

These sites allow you to stay in touch with existing planners, while adding new ones to your network.

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Tara Hart-Patterson, Kathy Masterson, Victoria Bowie

Tara Hart-Patterson recently relocated to Daytona Beach from Orlando and brings with her over 20+ years in the hospitality industry to Ocean Waters Management. She has two cats and a 20-year-old son, Jay, who is following in her footsteps and attending the Rosen School of Hospitality in the fall. "I am so excited to be here and wish I had made the move long ago," she says. "Daytona Beach has so much to offer both professionally and on a personal level. It is true what they say, "this is way more than a beach." To welcome Tara, please feel free to call her directly at 386-267-1639 or email thpatterson@oceanwatersmanagement.com.

Victoria Bowie has been in Port Orange for the past three years with her husband of 19 years, working for both Watson Realtor Corp. and for local coffee maker Christopher Bean Coffee Company. She has prior experience as a contract management specialist on national accounts with Huhtamaki Packaging of Desoto, KS. Victoria is happy to be on board with The Plaza Resort and Spa. You can contact Victoria at vbowie@oceanwatersmanagement.com.

OH BABY!

Tara Hamburger and family welcomed a healthy baby boy at 11:11 am on February 28th! John Thomas (JT) weighed 6lb. 4 oz, he joins big sister Ruby ☺

Tara will be back from Maternity Leave on April 20, 2009. Should you need anything, please contact Jennifer Tait in the meantime.

Popular Site Visit Questions Answered:

What is the history of the Bandshell and Clocktower?

The Bandshell and the Clocktower were community-use projects by the Federal Government Works Progress Administration (WPA) designed to stimulate the economy during the depression. The Bandshell opened with a bang on July 4, 1937, sharing front page with headlines of Amelia Earhart's disappearance and a picture of the Dionne quintuplets. The Coquina Clock Tower in Daytona Beach's Oceanfront Park has stood as a symbolic landmark for the "World's Most Famous Beach" since July 4, 1938. Its four, one-of-a-kind, clock dials [which are actually transparent] feature the twelve letters of the city (D-A-Y-T-O-N-A-B-E-A-C-H) instead of the traditional one through twelve numerals. The Clock Tower was added to the United States National Register of Historic Places on March 5, 1999. *Written by Randy Jaye Contributions from Jim Zeisler and Tom Bransford.

Contact Us!

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***Got some news?
Contact Jennifer Tait
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