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**FOR IMMEDIATE RELEASE**

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**What's New for Meetings in the Daytona Beach Area**

**NEWS BRIEFS**

- **Tara Hamburger** recently joined the CVB's sales and marketing team as a sales manager in the Meetings & Conventions Department. She is responsible for facilitating and booking meetings and conventions in various market segments, including Florida-based corporate groups, government and state associations. Hamburger's experience in the industry ranges from convention services manager for both Hilton Corp. and Noble House Hotels and as a regional manager for HelmsBriscoe – the world's largest site selection and contract negotiations firm. Hamburger resides in Ormond Beach with her husband and daughter.

**CONVENTION CENTER EXPANSION**

The \$76 million expansion of the **Ocean Center Convention and Entertainment Complex** in Daytona Beach is under way. The expansion will add 100,000 square-feet of exhibit space and 30,000 square-feet of new meeting space. It also includes work on existing meeting rooms to ensure that they're of the same excellent quality as the new rooms. In addition, the expansion includes work on the center's façade as well as along State Road A1A (Atlantic Avenue). With the expansion, Internet work stations will be added to the concourse areas of the convention center. The highly anticipated expansion will advance the Daytona Beach area to a second-tier convention market. Construction is scheduled to be complete in 2008, with conventions continuing uninterrupted throughout the remodeling period. [www.oceancenter.com](http://www.oceancenter.com). For expansion updates visit: [www.volusia.org/expansion](http://www.volusia.org/expansion).

**AIR SERVICE**

**U.S. Airways Land in Daytona Beach!**

In February 2008, U.S. Airways began nonstop service from Daytona Beach to Charlotte, N.C. Also in February, Air Tran launched nonstop service from Daytona Beach International Airport to New York City. For more information, visit [www.flydaytonafirst.com](http://www.flydaytonafirst.com).

To receive a free copy of the official *Daytona Beach Area Meeting and Convention Planner*, contact the Daytona Beach Area Convention and Visitors Bureau at 1.800.544.0415 ext. 131 or visit [www.meetings.daytonabeach.com](http://www.meetings.daytonabeach.com).