

Join for FREE!



Membership in the CVB is free, and it comes with many benefits. CVB membership, which is offered to local tourism-related businesses, provides partnership opportunities through fair share and co-op advertising in a variety of targeted publications. In addition, the CVB offers members the opportunity to participate in domestic and international communication campaigns utilizing media releases, social media promotion and more. Additional promotional opportunities include print and online sweepstakes and radio station promotions. Members also receive a free listing on the CVB main consumer web site, DaytonaBeach.com, with hyperlinks available at an extremely affordable price. Brochure distribution opportunities are available at the Visit Florida I-95 Welcome Center, three local Visitor Information Centers, and a host of consumer shows. Advertising in various printed collaterals, including the *Canadian Sand Dollar* and the *Daytona Beach Sun Saver* coupon booklets, is also available.



The CVB's Meetings and Conventions and the Travel Industry Sales departments also offer lead distribution and promotional opportunities to participating members.

There are approximately 400 active members of the CVB, many of whom participate regularly in the CVB's numerous cooperative marketing initiatives.