



Area Convention
& Visitors Bureau

Daytona Beach Area CVB
126 East Orange Avenue
Daytona Beach, FL 32114
(386) 255-0415
(386) 255-5478 fax
www.daytonabeachcvb.org
www.facebook.com/daytonabeach
www.twitter.com/daytonabeachfun



FOR IMMEDIATE RELEASE
Fall 2011

What's New for Fall in the Daytona Beach Area

News Brief

Daytona Beach Festival Season 2.0. The Daytona Beach area has more than 40 great reasons for visitors to stay and play this fall and winter. From September 1 through December 31, the area will host more than 40 festivals and events, sometimes more than one a weekend! Festival Season 2.0 offers an eclectic mix of fine art and music festivals, sporting events and gatherings for motorcycle and classic auto enthusiasts. Several Daytona Beach area hotels and attractions are offering Festival Season 2.0 specials. To view them, along with a listing of upcoming festivals and events, visit www.DaytonaFestivalSeason.com or call toll-free, 1.800.854.1234.



Biketoberfest® Named Top Southeast Event. The Southeast Tourism Society has named Biketoberfest® one of the Top 20 Events in the Southeast for October 2011. To be nominated for STS Top 20 Event consideration, an event must be in at least its third year and must have attendance of at least 1,000. Approximately 125,000 motorcycle enthusiasts are expected to attend the annual four-day festival set to take place October 13-16. www.Biketoberfest.org. 1.866.296.8970.



TOP 20
STS
EVENTS

Daytona Beach Cultural Website Refreshed and Re-Launched. The Daytona Beach Area Convention and Visitors Bureau has updated and re-launched its cultural website highlighting the Greater Daytona Beach Area's many cultural and historical treasures, including its performing arts facilities, acclaimed museums and galleries and nationally recognized historical sites. Visitors to the website will also find a calendar of events that features information on upcoming cultural festivals, exhibitions and concerts taking place throughout the year. In addition, the Daytona Beach Area CVB's Arts Map and Share the Heritage brochure highlighting the area's African-American historical and cultural sites, can both be downloaded from the website. www.DaytonaBeachCulture.com. 1.800.854.1234.

Vacation Values

Florida Resident Vacation Specials. Through December 31, Florida residents can take advantage of special rates at participating Daytona Beach area hotels and resorts. For details, visit www.DaytonaBeach.com/FloridaResidents or call toll-free 1.800.854.1234.

Canadian Sand Dollars. Canadians can enjoy special offers at 17 Daytona Beach area hotels, resorts and attractions with the Daytona Beach area's Canadian Sand Dollar program. Offers are good through August 31, 2012. www.WowWhatAHoliday.com. 1.888.592.2086.

Accommodations

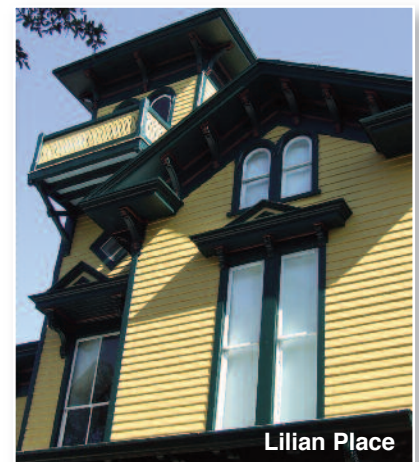
Courtyard by Marriott Completes Remodel. The 122-room Courtyard by Marriott, 1605 Richard Petty Blvd., Daytona Beach, has completed a \$1 million-plus renovation of its rooms and lobby. The lobby now features Wi-Fi and enclosed "media booths" with televisions and a 52-inch LCD touch screen that gives guests information about directions, restaurants and local attractions. All of the hotel's rooms have been painted and feature new carpet, drapes, fixtures and wallpaper. The hotel has also added a convenience store. In addition, dinner options are now available in the hotel's in-house restaurant, The Bistro, which will continue serving breakfast as well. <http://www.marriott.com/DABCY>. 386.255.3388.



Historical Sites & Attractions

Bethune Home Re-Opens After \$700,000 Renovation. The historic home of Bethune-Cookman University founder Dr. Mary McLeod Bethune recently re-opened after more than \$700,000 in renovations. Located on B-CU's campus, Bethune lived in the home from 1913 to her death in 1955. Designated a National Historic Landmark, the home contains fascinating memorabilia and artifacts from Bethune's high-profile career as a civil rights leader, educator and presidential advisor. Tours of Dr. Bethune's home and gravesite are available on weekdays by calling 386.481.2122.

Historic Lilian Place Restored. Lilian Place, the oldest home on Daytona Beach's beachside, is now open for tours. Built in 1884, the riverside residence is a prime example of Italianate Victorian architecture. The historic three-story home re-opened in June after undergoing extensive renovation spearheaded by the Heritage Preservation Trust of Volusia County. In 1897 the Thompson family, the home's owners at that time, provided refuge to famed short story author Stephen Crane, who wrote *The Red Badge of Courage*. Crane rehabilitated at the home after his boat sank off the area's coast during a gun-running mission to Cuba. The incident inspired Crane to write *The Open Boat*. Tours are available from 1-4 p.m. on Sundays. www.heritagepreservationtrust.org. 386.299.4974.



Ormond Beach Historical Bus Tour. Oct. 6; Nov. 5; and Dec. 2, 17 & 29. Discover the Daytona Beach area's northern beachfront community, charming Ormond Beach. This two-hour tour takes passengers through the Ormond Scenic Loop and showcases the four-centuries-old Fairchild Oak, Three Chimneys Sugar Mill Ruins, Ormond Indian Burial Mound and historic homes along the way. The tour's knowledgeable guide interprets 30 sites along the route. The bus tour departs from The Casements. www.ormondhistory.org. 386.677.7005.

Museum Exhibitions

Museum of Arts & Sciences
www.moas.org 386.255.0285

Audubon! Birds and Quadrupeds of North America – (Through Feb. 27) John James Audubon painted nearly three-quarters

of the North American species of birds, of which the Museum of Arts & Sciences holds more than 30 superb examples which will be exhibited through the winter season. Audubon set a standard by which all other naturalist-artists can be judged, observing birds in the wild and drawing them from life whenever possible.

Reflections II – Watercolors of Florida 1835-2000, from the Collection of Cici and Hyatt Brown – (Nov. 13-Feb. 2012) The most comprehensive and prestigious collection of Florida watercolors will be on display at the MOAS this fall and winter.



Reflections II presents a broad, full-color survey of watercolors of Florida in all styles, cataloging 168 years, by the most significant artists working in Florida – and includes examples within Realism, Impressionism, Post-Impressionism, Ashcan, Regionalism, Modernism and varieties of Abstraction. The Reflections series represents the very first devoted exclusively to Florida watercolor and the artists who helped to memorialize the culture and art of Florida.

Southeast Museum of Photography

www.smponline.org 386.506.4475

Douglas Kirkland: Retrospective: Fifty Years of Photography – (Oct. 21-Feb. 12)

Renowned for his work in photojournalism, celebrity portraiture and film photography, Douglas Kirkland's retrospective is a compelling look into a career in photography spanning over five decades. With just under 200 images, this exhibition features portraits of celebrities such as Elizabeth Taylor, Judy Garland, 'Coco' Chanel, Marilyn Monroe, Michael Jackson and other icons, alongside iconic stills taken on the sets of acclaimed films such as *The Sound of Music* (1965), *Out of Africa* (1985), *Titanic* (1997) and *Australia* (2008).

Festivals & Events

11th Annual New Smyrna Beach Jazz Festival. Sept. 23-25. Love the sweet sound of live jazz? Then this festival featuring performances by popular regional artists is for you! www.newsmyrnabeachjazzfestival.com. 386.423.9760.

Daytona Blues Festival. Oct. 7-9. Who says having the blues is a bad thing? This three-day celebration will feature performances by Joey Gilmore, John Nemeth, the Sean Chambers Band, The Headers, Darren Johnson, Eric Culberson and many more -- all at historic Jackie Robinson Ballpark. www.annualdaytonabluesfestival.com. 386.846.7302.



19th Annual Biketoberfest®. Oct. 13-16. Get your motor runnin'! Motorcycle enthusiasts from throughout the U.S. will make their annual pilgrimage to Daytona Beach for a weekend filled with sun, fun and fellowship. Activities include street festivals, concerts, motorcycle shows, demonstration rides and Fall Cycle Scene racing action at Daytona International Speedway. www.Biketoberfest.org. 1.866.296.8970.

4th Annual Daytona Beach Dream Cruise. Oct. 21-23. Lovers of classic collector cars and trucks won't want to miss this fun, family-friendly event which features everything from antiques, classics and rods to customs, muscle cars and sports cars. www.daytonabeach-dreamcruise.com. 386.672.1861.



Daytona Beach Half Marathon. Oct. 30. Runners take your marks! In its fourth year, the 13.1-mile race begins with a lap around Daytona International Speedway, continues to the city's beachside district with a run along the historic Boardwalk before concluding at the speedway's legendary start/finish line. www.daytonabeachhalf.com. 1.800.854.1234.

Daytona Beach Festival of Magic. Nov. 4-6. Abracadabra! Magic enthusiasts won't want to miss this magical gathering that includes full cabaret and stage shows. www.daytonamagic.com. 386.252.6767.

49th Annual Halifax Art Festival. Nov. 5-6. Stroll down charming Beach Street in Daytona Beach's historic district and view the works of more than 230 artists and artisans from around the U.S. during this award-winning festival and juried art competition. www.halifaxartfestival.com. 386.255.0285.

Fall Country Jamboree. Nov. 5-6. The Pioneer Settlement for the Creative Arts hosts this annual celebration of Florida pioneer life showcasing more than 100 artisans and craftspeople with music workshops, a juried arts and crafts show, and continuous live music on numerous stages. www.pioneersettlement.org. 386.749.2959.

Bethune-Cookman University Football. Nov. 5 & 12. Cheer on Daytona Beach's B-CU Wildcats as they face Morgan State (Nov. 5) during their always exciting homecoming weekend and Savannah State (Nov. 12) at Municipal Stadium! www.b-cuathletics.com. 386.481.2465.



35th Annual Greek Festival. Nov. 10-13. Celebrate the traditions – and indulge in the delicious foods – of Greece at this popular local festival presented by St. Demetrios Greek Orthodox Church in Daytona Beach. www.stdemetriosdaytona.org. 386.252.6012.

9th Annual Daytona Beach Film Festival. Nov. 11-13. Film buffs will enjoy this festival which showcases some of the year's best independent and international film releases. DBFF also includes an opening night gala and a student film competition. www.dbff.org. 386.252.3778.

Sport Tours International Women's Basketball Invitational Tipoff Classic. Nov. 12-14. Eight women's NCAA Division I teams will compete in this inaugural tournament at the Ocean Center in Daytona Beach. www.oceancenter.com. 386.254.4500.

38th Annual Daytona Turkey Run. Nov. 24-27. Classic auto enthusiasts from around the world annually flock to Daytona Beach for this Daytona International Speedway event that features more than 5,000 special interest vehicles including street machines, customs, street rods, classics, sports cars, muscle cars, race cars and trucks. www.turkeyrun.com. 386.767.9070.

LPGA Qualifying Tournament. Nov. 30-Dec. 4. Watch golf's future stars compete for entry into the prestigious Ladies Professional Golf Association. The tournament will take place on LPGA International's award-winning courses. www.lpga.com. 386.274.5742.

Daytona Beach Christmas Boat Parade. Dec. 3. Watch Santa set sail during this local holiday tradition featuring brightly lit boats decorated in colorful holiday themes. Presented by the Halifax River Yacht Club, the parade sails down the Halifax River starting at the Seabreeze Bridge and cruises south through Daytona Beach's historic downtown district. www.hryc.com. 386.255.7559.

The Daytona Beach Shootout. Dec. 18-21. Watch NCAA Division II, III and NAIA men's and women's basketball teams compete in this action-packed holiday tournament. Tournament games will be played at Embry-Riddle Aeronautical University and the Ocean Center. www.sporttours.net/tournaments. 414.228.7337.

Daytona KartWeek by Cometic Gasket. Dec. 28-30. Check out tomorrow's racing stars at this annual three-day event at Daytona International Speedway! Many of today's top drivers, including Tony Stewart, Jamie McMurray and Bobby Labonte, first raced at Daytona KartWeek, considered one of the world's largest karting events. www.daytonainternationalspeedway.com.



Main Street New Year's Eve Celebration. Dec. 31. Ring in 2012 at one of Central Florida's largest New Year's Eve celebrations. This eight-block Main Street fete features live music, food vendors and more! 386.255.9300.

Media Contact:

Tangela Boyd, Senior Media Relations Manager, tboyd@daytonabeach.com, 386.255.0415 x125



For a complete, up-to-date listing of Daytona Beach area happenings, visit the Daytona Beach Area Convention and Visitors Bureau's online calendar of events at www.DaytonaBeach.com or call toll-free 1.800.854.1234 (U.S. & Canada only).